

## **We are Kallidus**

Kallidus is here to unleash the potential in people. Our aim is to create outstanding products that deliver market-leading customer experience. And, as a result, improve the performance of both individuals and the organisations they work for.

We are one of the UK's fastest growing software companies. Our solutions support the entire employee lifecycle, from recruitment to training to performance management- and with more than 40 industry awards, we believe our software is the best in the industry.

Right now, we're in a hyper growth phase and we're planning to expand from around 150 people to 500 over the years ahead. It's a fantastic opportunity to develop your career. Are you ready to unleash your potential?

## **Life at Kallidus**

People are at the heart of everything we do and the key to our success, so it's important that we recruit individuals who share our values. Curiosity, integrity, collaboration - these are the values we live by. You need to be driven to ask questions and to find out why. You need to be true to your word. And you need to be proud to be part of something bigger, working with others will come naturally to you.

Once you join us we'll help you develop and grow in a supportive environment, as part of a close-knit team that likes to have fun. Our open and welcoming offices are not only a great place to work but somewhere to build careers and lasting friendships.

Can you see yourself helping us take our growth to the next level? We invite you to come and discover for yourself the exciting future ahead of you.

## **Reporting to:**

Digital Marketing Manager

## **The Role**

This is a great opportunity to start your career in marketing and make your mark in a fast-growing people-focused tech company and our rapid expansion plans in the United States. We lead the way in developing award-winning People Operations, Learning and Talent Management solutions for global brands including Aston Martin, Nestle, McDonald's, Morrisons, Barclays and many more.

We're looking for an enthusiastic and driven individual to join our team to support the next stage of growth in the UK. This is an ideal opportunity for a talented individual who would like to grow their career in marketing. The appointed candidate should be someone who's passionate about marketing, strives for success and wants to be part of and learn from a high-performing team.

## **The Role**

- Provide administrative and project support for a variety of marketing activities
- Support the marketing team with planning, implementing, and monitoring marketing campaigns
- Assist with the production of marketing materials and collateral
- Manage new suppliers and marketing expenditure
- Compile and distribute financial information such as budget spreadsheets
- Assist with PPC and SEO activities
- Write and edit content for different platforms such as social media, website
- Evaluate data and create reports on key metrics to monitor campaign efficiency and analyse trends

## **The Skill Set**

- Ideally Marketing or Business degree or CIM qualification
- Strong written and verbal communication skills
- Attention to detail
- Superior organisational and time management skills
- Can work to deadlines
- Knowledge of marketing technology, or willingness to learn

## **The Perks**

Our comprehensive benefits package reflects the importance we place on employee wellbeing:

- Private healthcare with Vitality Health
- Performance incentives, including ski trips, spa days and fine dining!
- Perkbox - including cinema tickets, coffees, discounts, and hundreds of freebies
- Cycle to work scheme
- Pension
- Bonus
- 25 days paid holiday + bank holidays + birthdays
- Flexible working from home